

二. Among the options offered, I would like to hold a market fair featuring some local agricultural products. Growing up in southern Taiwan, fields growing rice, sugarcanes are familiar to me, and plenty of childhood memories had been hidden behind crops when spending time in the croplands with my grandparents. As time goes by, the economy grows, and agriculture becomes less important. Empty croplands were filled up by cement, with buildings and buildings popping up, replacing insects and plants and memories. During this prosperous, flourishing epoch, is there anyone who still remembers how simple, how good it is to spend whole day running, chasing between fields, roasting potatoes in the middle of the vast land? Most of my classmates have no experiences about how pleasant it is, and it's a good moment to give them this chance! In the process of preparation, we'll have plenty of time going to the adjacent countryside, contacting with peasants there. I believe that they're going to fall in love with the simple, stressless lifestyle in rural areas! Moreover, I regard it as my responsibility to convey the idea to the public, not just my

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classmates, that we modern people should pay more attention to the inequality between urban and rural regions. With this products fair, we can emphasize the efforts it take to grow such delicious rice and vegetables, also promoting the concept not to waste food! Still, the profits of this campaign can become meaningful as we'll donate the money back to the community!

During the market fair, we're going to play a short film first, which is taken when we are contacting and inviting the farmers in the countryside; the film will also include some detailed stories of each of the products sold in our booth, telling the consumers to cherish these ingredients and respect those farmers taking good care of the crops. Second, the selling begins after the film, and we're going to set up an area exhibiting some photos taken when we're having fun in countryside and pictures recording the growing process of different crops we sell. Then, as the selling continues, some of us will teach the participants how to roast sweet potatoes by erecting an oven with small stones found in the field, which can break the stereotype that it's boring in rural areas. And last, all the profits will be sent back to the village nearby as agricultural development funds, and as for those memories, they'll be collected by my class, the peasants helping us, and those buyers participating in our campaign!