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Anxiously waiting, legions of people stood in front of the gate. It was the anniversary of the mall where a multitude of discounts took place. When it was about eight A.M., a staff of the mall approached the door. No sooner did he open the door than the crowd dashed in. They entered every store, took what they wanted to buy, and literally went on a shopping spree. Thousands of purchases were made and everyone thought that they could shop to their hearts' content. However, the story unfolded in the opposite way. As more and more people got into the mall, not only were the stores packed, but the line waiting in front of the cashier stretched for more than

背面可繼續作答

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ten meters. The smiles on people's face and their electricified mood withered as time went by. The time spent on shopping was actually less than the time spent on waiting.

Given this frustrating condition, the crowd had different reactions. Some people waited patiently in line and killed their time by being phubbers, whereas others couldn't stand the taxing process of waiting in line and gave up. To make matters worse, some impatient customers even lost their temper and tried to cut in lines, causing disputes and leaving the mall in chaos. At the end of the day, only one third of the customers made it to pay for what they had taken. Others either surrendered or got cut off after the mall closed. The next day, this incident was reported by the news, and people started to reflect. Eventually, most of them reached the same conclusion that we should no longer blindly follow the crowd and get fooled by the marketing strategies of the mall. After all, no one wants to wait in line for hours and wind up wasting their time.

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