

Form A Long Line

Recently, a Taiwanese brand rolled out a new type of milk tea, and it was sold by Costco exclusively. Upon its release, it made the headlines since it led to long lines formed in front of Costcos around Taiwan. Based on some customers, the milk tea was usually sold out within fifteen minutes. In addition, the buyers were seen to carry boxes of milk tea rather than bottles of them. Journalists asked some people waiting in line about their motive, and their answers fell into three categories. Some said they wanted to buy and share it with friends, others explained that they just intended to boast about the fact that they purchased it while others couldn't, and some others came here simply because the news was all over the media. Feeling curious, they decided to take a look. So crazy were the buyers that they either abandoned their

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work or arrived at the wholesale store before its business hours.

In my point of view, although this kind of craze is common in Taiwan these days, we shouldn't consider it normal. Waiting in lines to get what one wants is reasonable, but the motive of the buyers in this case was just ridiculous. Judging from their replies, I assume that they were simply afraid that they couldn't keep up with the trend and that they might be mocked by ^{their} friends and family for being outdated. However, in my opinion, as an adult with an independent mind, we should make our own decisions rather than being cluelessly led by the mass or the media. Fortunately, it was merely a harmless drink this time. In the future, we might be faced with some more complicated issues, such as election and career choice. In this situation, depending on others might be risky since they're not always right and there's no second chance. Starting from trivial stuffs such as buying milk tea, we should cultivate the habit of thinking profoundly. For instance, before we rush to the wholesale store, we should ask ourselves if we really need or simply want the milk tea. After this process, if we are still determined to buy it, then go ahead. Although waiting in lines might be exhausting, it will pay off in the end.

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